

TEMPLE SPA PRESS RELEASE

ANTI-UV. ANTI-POLLUTION.
ANTI-AGEING.

**NEW LIFE DEFENCE SPF 30
PROTECTING MOISTURISER**



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NEW TEMPLE SPA LIFE DEFENCE - YOUR FRONT LINE SKIN PROTECTOR
 SPF 30 PROTECTING MOISTURISER FOR YEAR ROUND USE

£38.00 | 50mL/1.6 fl.oz.

LIFE DEFENCE - YOUR COMPLETE ENVIRONMENTAL SKIN FILTER delivers healthy, radiant skin for even the most sensitive, whilst creating a protective barrier against the five biggest environmental concerns:

UVA/UVB Rays to SPF 30

Life Defence delivers broad-spectrum protection.

Red, Green and Blue Light

Life Defence protects against these 3 lights emitted by all screens which are damaging to skin cells.

Free Radicals

Life Defence protects against free radicals which are skin cell damaging and age spot creating.

City Pollution

Life Defence protects against pollution which is skin damaging and skin condition affecting.

Air Conditioning

Life Defence protects against the drying effects of air con.

Life Defence is a feather-light moisturiser carefully designed to protect your skin against all the elements modern lifestyles can throw at it, safeguarding it, protecting it and delivering significant skin benefits each and every day. Multi-functional, it can be used alone, or on top of your usual Temple Spa moisturiser and it can also be used underneath make-up, as part of your daily skin regime.

'YOUR BODY IS A LIVING TEMPLE
 HONOUR IT AND LIVE YOUR LIFE TO THE FULL'

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FREE FROM SYNTHETIC COLOURS & FRAGRANCE, THIS PROFESSIONAL STRENGTH FORMULA HAS A COCKTAIL OF CLEVER INGREDIENTS:

Organic Ginseng Root Extract

Derived from the roots of the withania somnifera plant, it is clinically proven to protect against digital pollution – blue, red and green light exposure (from all forms of screens: ipads, phones, computers). These light rays cause additional environmental stress to the mitochondria cells in our skin which play a key role in maintaining healthy skin cells. Additionally, boosted by amino acids and withanolides, the synergetic action of these two phytochemical families supports ginseng's high level of efficacy and restores the skin's vitality.

ANTIOXIDANTS: Rocket Extract

Rich in isothiocyanates, which help to counter the effects of free radicals, it also has powerful soothing, anti-redness, anti-inflammatory and antioxidant properties.

Vitamin E

An antioxidant ingredient which helps protect cells from damage and environmental pollutants, slowing down the ageing process.

Glyceryl Stearate

A powerful skin-protecting ingredient which forms a barrier on the skin surface, slowing down the loss of water and giving the skin a soft & smooth appearance.



Ginseng Root



Rocket extract



Vitamin E



Glyceryl Stearate

'THE MESSAGE OF TEMPLE SPA IS TO
 LIVE, BREATHE AND LOVE WHO YOU ARE.'



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UV FACTS:

UVA rays are 30 to 50 times stronger than UVB rays. They are known to cause damage at all levels of the epidermis resulting in premature skin ageing and are a cause of deep lines and wrinkles. The UVA filter in LIFE DEFENCE is Butyl Methoxydibenzoylmethane.

UVB rays do not penetrate the skin as deeply as UVA rays. The intense energy from UVB rays is spread over the upper layers of the skin and can cause more damage. UVB rays are the primary cause of skin reddening, sunburn and photoaging. The UVB filters in LIFE DEFENCE are Octyocrylene, Ethylhexyl Methoxycinnamate & Ethylhexyl Salicylate.

As a moisturiser LIFE DEFENCE provides broad-spectrum UVA/UVB protection.



HOW TO APPLY/USE:

Apply generously over clean skin or over your daily moisturiser. Repeat the application when out and about for long periods of exposure to the elements. Your SPF products should be reapplied as a minimum every 2 hours if you're exposed to the sun.

TEMPLE SPA can be found at Harrods, online at www.templespa.com, in over 450 hotel rooms around the UK and at over 50 spas in the UK and Europe, including the Firmdale Hotel Group in London. Additionally, the company has a nationwide home franchise business supporting female entrepreneurship. 10% of Temple Spa profits are donated to charity.

NOTES TO EDITORS:

Temple Spa is a multi-award winning spa and skincare brand. A British brand with a Mediterranean heart, Temple Spa has been creating luxury face and body products and spa treatments for over 18 years and is still privately owned by the founders, Liz and Mark Warom. "Creation Given and Results Driven" Temple Spa products contain a plethora of Mediterranean botanicals, plant, fruit and legume extracts, combined in synergy with a high regard for derma-science, technical innovation and research; performance and texture are paramount.

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FOR FURTHER INFORMATION

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